

Catalyst Kitchens National Summit Draft Agenda
August 23-25th, 2023

This Draft Serves as an outline for the Catalyst Kitchens National Summit, 2023
We will update this draft as we narrow in on speakers and sessions. Here are the suggestions for topics so far from you, the members:

- **Training, Education, and Career Pathways Track** - *If you see a topic in this list that you want to talk about and hear about, fill our the [submission form](#) to let us know!*
 - Certifications, Accreditations, Apprenticeships
 - State-registered, American Culinary Federation, Department of Education, College Partnerships, ServSafe, and more
 - Recruitment and Retention strategies +1
 - Marketing to potential students
 - Social Media engagement with your community
 - Community partnerships and dual enrollment with other programs and services
 - Entrepreneurialism
 - Walking a tightrope - Economic empowerment vs. Realistic expectations for graduates
 - Your program's readiness to teach the right skills
 - Alumni outreach and "master classes" to build careers
 - Employment in general
 - Understanding the industry and the types of jobs available throughout the food system
 - Excellent employer partnerships - nationally and locally
 - Training Add-ons and Alternative Career Tracks
 - Agriculture
 - Warehousing
- **Kitchen Innovation Track** - *If you see a topic in this list that you want to talk about and hear about, fill our the [submission form](#) to let us know!*
 - Core Types of Operations for Catalyst Kitchens
 - Best practices in Café, Catering, Restaurants
 - Best practices in Hunger Relief and Contract Meals
 - Innovations in Café, Catering, Restaurants
 - Innovations in Hunger Relief and Contract Meals
 - Emerging types of social enterprises
 - Product Development - types, marketing, expansion, scaling
 - Food subscription programs
 - Grocery stores
 - Emerging types of hunger relief and contract meals
 - Medically Reimbursable Meal Programs
 - Food prescription programs

Catalyst Kitchens National Summit Draft Agenda
August 23-25th, 2023

- Hybrid Approaches
 - Buy-One-Give-One Pricing Models
 - Pay-What-You-Can Cafes
 - Food Trucks and Meal Outreach
- **Development, Community, and Communications Track** - *If you see a topic in this list that you want to talk about and hear about, fill out the [submission form](#) to let us know!*
 - Types of fundraisers
 - Unique fundraisers around the network, e.g. 5K's, unique dining events, etc.
 - How-to's for capital campaigns
 - Leveraging Social Media giving
 - Using Data to tell fundraising stories
 - Incorporating social return on investment
 - Leveraging national impact in your local fundraising
 - Federal Funding Streams
 - SNAP E&T
 - WIOA
 - HUD and other state and federal funds
 - Marketing
 - Diner to Donor Pathways
- **“Untracked” Discussions** - *If you see a topic in this list that you want to talk about and hear about, fill out the [submission form](#) to let us know!*
 - Living Wage discussions
 - SNAP E&T for wage reimbursement
 - Struggling with the pay for nonprofit workers in our organizations - our duty to our workers on the edge of livability
 - Advocacy and Policy Priorities for Catalyst Kitchens
 - Culinary Priorities
 - Workforce Priorities
 - Nonprofit Industry Sustainability
 - Outside Partners
 - Social Enterprise Product Partners - Gifts for Good, Procure Impact, REDF marketplace, Social Enterprise Alliance
 - Workforce Development Partners - REDF, Alternative Staffing Alliance, DOL
 - Culinary Nonprofit Partners - Jacques Pepin Foundation, World Central Kitchen

Catalyst Kitchens National Summit Draft Agenda
August 23-25th, 2023

- 2nd Chance Employer Partners - Dave's Killer Bread, MOD Pizza, Elixir NA, AHLA

All of the above represent suggested topics that are still open to involvement by one or more member staff and program. We welcome contributions from our members and partners to the planning of this event through this form:

<https://forms.gle/78shuAowGyaHWpNR6>

As we slot members in to contribute on different topics, we will move them from this page to our agenda below.

Tuesday August 22nd	
Time	Topic
6:00PM-8:00PM	Welcome reception

Wednesday August 23rd	
Time	Topic/Name
08:00AM-09:00 AM	Registration & Networking
9:00AM-9:45AM	Welcome Address
9:45AM-10:30AM	Opening Plenary: Tentative Topic - Entrepreneurship and the Culinary Future
10:30AM-10:45AM	Coffee Break
10:45AM-12:15PM	Themed Breakouts 1:
	Track A: Training, Education, and Career Pathways
	Track B: Kitchen Innovation

Venue: Providence and Second Harvest Food Bank of NW NC
Addresses/Locations TBD

Catalyst Kitchens National Summit Draft Agenda
August 23-25th, 2023

	Track C: Development, Community, and Communications
12:20PM-12:30PM	Welcoming Remarks from [TBD]
12:30PM-1:30PM	Networking Lunch
1:30PM-3:00PM	Partner and Vendor Spotlights
1:30PM-3:00PM	Open Networking Table Discussions
3:00PM-3:30PM	Coffee Break
3:30PM-4:45PM	Themed Breakouts 2:
	Track A: Training, Education, and Career Pathways
	Track B: Kitchen Innovation
	Track C: Development, Community, and Communications
5:00PM-6:00PM	Pre-Dinner Break
6:00PM-6:30PM	Reception
6:30PM-8:30PM	Plated dinner & Award Ceremony
9:00PM-11:00PM	Evening Event

Thursday August 24th	
Time	Topic
08:00AM-09:00 AM	Breakfast & Networking

Venue: Providence and Second Harvest Food Bank of NW NC
 Addresses/Locations TBD

Catalyst Kitchens National Summit Draft Agenda
August 23-25th, 2023

9:00AM-10:30AM	Opening Plenary: Tentative Topic - Living Wage
10:30AM-10:45AM	Coffee Break
10:45AM-12:00PM	Themed Breakouts 3:
	Track A: Training, Education, and Career Pathways
	Track B: Kitchen Innovation
	Track C: Development, Community, and Communications
12:15PM-1:30PM	Lunch & Networking
1:30PM-2:45PM	Themed Breakouts 3:
	Track A: Training, Education, and Career Pathways
	Track B: Kitchen Innovation
	Track C: Development, Community, and Communications
2:45PM-3:45PM	Host Spotlight
3:45PM-4:00PM	Coffee break
4:00PM-5:00PM	Outside Keynote Speaker
5:00PM-5:45PM	Pre-Dinner Break
5:45PM & 6:30 PM	Buses Depart
6:00PM-7:00PM	Dinner, Evening 2
7:00PM-8:00PM	Welcome Remarks and Dinner

Venue: Providence and Second Harvest Food Bank of NW NC
 Addresses/Locations TBD

Catalyst Kitchens National Summit Draft Agenda
August 23-25th, 2023

8:30PM & 9:15PM	Buses Return to Hotel
----------------------------	-----------------------

Friday August 25th	
Time	Topic
08:00AM-09:00 AM	Breakfast & Networking
9:00AM-10:30AM	Final Themed Breakouts: “Goal-Setting”
	Track A: Training, Education, and Career Pathways
	Track B: Kitchen Innovation
	Track C: Development, Community, and Communications
10:30AM-11:00AM	Coffee break
11:00AM-12:30PM	Closing Plenary:
12:30PM	Close of Summit

Venue: Providence and Second Harvest Food Bank of NW NC
Addresses/Locations TBD