Virtual Discovery Workshop
THE PROBLEM

• More than 1 in 7 Americans live in poverty*

• Cycle of poverty is complex, generational and self-reinforcing

• Many current solutions don’t directly provide a pathway out of poverty

*U.S. Census Bureau: Income, Poverty, and Health Insurance: 2013
We support programs that empower individuals to escape the cycle of poverty through job training rooted in foodservice social enterprise.

We provide consulting services and facilitate knowledge exchange through our membership network focused on balancing these three elements, so the value of each is leveraged to the benefit of the others.
CONSULTING SERVICES

If your organization is...

Catalyst Kitchens can provide...

EVALUATING

• FEASIBILITY
  • Discovery
  • Market Research Review
  • Stakeholder Alignment

PLANNING

• STRATEGY
  • Strategic Planning Facilitation
  • Business Planning Facilitation
  • Fund Development Support

PREPARING

• OPERATIONALIZING
  • Building Org Capacity
  • Facility Evaluation & Planning
  • Staffing Planning

LAUNCHING OR RESTRUCTURING

• IMPLEMENTATION
  • Implementation Support
  • Partnership Development Support
  • Program Structure Development

SCALING

• GROWTH
  • Diagnostic Evaluation
  • General Troubleshooting
  • Advanced Capacity Building
Discovery workshops utilize the following logic model to explore program and social enterprise development.

**Model Inputs**
- Clear Admission Criteria
- Essential Services
- Mutual Commitment

**Program Structure**
- Experiential Learning
- Classroom Training
- Clear Learning Goals
- Continuing Social Service Support

**Enterprise**
- Consistent Production
- Enterprise Self-Sufficiency
- Trainee Integration
- Double Bottom Line

**Model Outputs**
- Clear Outcome Goals
- Transition Mechanisms
- Outcomes Tracking

**Administration:** Strategic Planning; Fundraising; Staffing; Evaluation; Communications