Catalyst Kitchens Data Champions

You are invited to apply to participate in a 6-month data fellowship focused on building a culture of data within the Catalyst Kitchens network. We will design resources and tools that allow member non-profits to leverage the collective outcomes data and experience of the network. This project is made possible with the generous support of the Tableau Foundation.

The goals of the Data Champions Project are to:

- Identify and connect individuals within the network who work closely with data.
- Increase proficiency in data analysis at member organizations.
- Build at least 1 shared resource within the 6-month project pilot.
- Establish ongoing data working group to maintain & produce resources.

The first 2020 fellowship will be limited to participants from 5 Catalyst Kitchens members. There will be a second cohort of 5 members in the second half of 2020. All members will have access to the resources developed by the data champions fellowship.

Apply for the fellowship

Applications are due by December 18, 2019 at 5pm Pacific.

Watch the Informational Webinar

Learn more about Data Champions (you’ll be asked to register to view the webinar)

Who

Each organization will field a Data Champions Team of three people. Teams will include a Team Lead, Team Support (a cross-departmental colleague), and an Organizational Leadership representative.

Team Lead: The person working most closely with outcomes data at your organization. This position will have the largest time commitment, including a training on using Tableau.

Team Support: Another colleague working with data or someone interested in learning who would like to participate in the project working groups.

Organization Leadership: A person in a leadership position to stay informed about this project and share learning with the rest of the organization.
What
Participating organizations will receive:

- Tableau Online Licenses for each member of the three-person team
- A Tableau Desktop license for the Team Lead
- A voucher for a virtual or in-person training for Tableau for the Team Lead
- A travel stipend of up to $750 for the Team Lead to attend the CK National Summit

When
The Data Champions teams will meet for three virtual sessions from January to March 2020. The teams will also be expected to meet virtually at least two times from March to April 2020 during the project development phase. Mark your calendars for these key dates:

- November 14 – December 18, 2019: Applications accepted with selections announced 12/21
- December 4: Informational call. Join us at 10:00am PT/1:00pm ET to learn more about Data Champions before applying
- January – February: Team leads will register for and take Tableau Desktop I class
- January 16, 2020 – Virtual Session 1 at 10:00am PT/1:00pm ET (60 minutes)
  - Rescheduled: January 21, 2020 - Virtual Session 1 at 10:00am PT/1:00pm ET
- February 6 - Virtual Session 2: Introduction to Tableau at 10:00am PT/1:00pm ET (60 minutes)
- February 27 - Virtual Session 3: Project Planning at 10:00am PT/1:00pm ET (60 minutes)
- March - Virtual Session 4: Group Project, time and day tbd
- April - Virtual Session 5: CK Data Advisory Council, time and day tbd
- May 12-14 – CK National Summit, Team Leads
- June 2020 – Final Session, time and day tbd

What are the expectations for the Data Champions participants?

- Attend all virtual sessions
  - 2/3 of each team representatives expected to participate in all virtual sessions
- Team Leads to attend either a virtual or in-person Tableau training
- Team Leads to attend the CK National Summit May 12-14, 2020 in San Diego
- Team Leads and Team Support to actively contribute to shared resource development
- Org Leadership to support staff participation and commitment

What will we work on?
The Data Champions will be a self-guided fellowship, facilitated by Catalyst Kitchens. The expectation is that the group will determine what shared resource to develop, for example:

- Design a social return on investment (SROI) calculator for our network outcomes
- Create a data taxonomy for Catalyst Kitchens to improve and simplify outcomes collection
- Help members tell their data story using tools like Tableau to support their mission with data driven outcomes visualizations