



# CATALYST KITCHENS MEMBERSHIP BENEFITS

## GLOBAL IMPACT

MODEL ● ● RISING

### Catalyst Kitchens Brand & Logo Usage

Proudly display that you are a part of a global network with a track record of success in transforming lives. ● ●

### Impact Reporting

Use our reporting tools to measure and convey to your stakeholders the impact your organization is having individually and collectively on a global scale. ● ●

## LEADERSHIP

### Advisory Role Opportunity

Help shape network strategy and oversee progress on goals. By nomination. ●

### Network Promotion

Share your story via CK platforms such as webinars, summit and newsletters. ●

### Industry Recognition

Gain visibility in industry forums & communications as a result of your CK affiliation. ●

### Members Summit Host

Showcase your program by hosting this highly anticipated members gathering. By RFP. ●

## PEER LEARNING

### Access to Member Directory

Find and connect with members in your area and those running programs and businesses similar to yours. ● ●

### Facilitated Introduction to Members

Let us introduce you! We can put you in touch with members you'd like to meet and help you identify like-minded partners. ● ●

### Members Summit Invitation

Connect with your peers in real time, celebrate success and explore challenges at our biennial members gathering. ● ●

### Topic-Specific Webinars

Learn about best practices and innovations in job training, social enterprise, foodservice, fund development and more in periodic webinars that can be viewed live or offline. ● ●

## FUND DEVELOPMENT SUPPORT

### Grant Awards Eligibility

We continuously pursue grants and invite our members to apply. To date, we have awarded over \$1.5 million to members seeking to improve the impact of their programs. ● ●

### CK Letter of Recommendation

CK's stamp of approval gives you more credibility when seeking funding, partnerships and other support. ● ●

### Boilerplate Language for Grants

Jumpstart your grant-writing efforts and use our talking points when approaching funders and community partners. ● ●

## ASSESSMENT/EVALUATION

### Onsite Catalyst Kitchens Standards Review

Gain insights as CK staff assess your program, facilitate discussions, share learnings and document results and recommendations in a scorecard. For Model Members only. ● Upon passing online self-assessment

## TOOLS & RESOURCES

### IMPROVED Members-Only Website

Launching in Fall 2015, our new website will make it easier to access resources and connect with other members. ● ●

### IMPROVED Resource Library

Don't reinvent the wheel! Use contract templates, job descriptions, and other resources submitted by members and Catalyst Kitchens staff. Improvements expected in Fall 2015. ● ●

### Discounted Consulting Services

We can help, whether you need custom job training curriculum, advice on launching a new venture or want to revitalize your organization. We've provided consulting services to over 100 organizations and we know what works. ● ●

### Monthly Member Newsletter

Stay up-to-date with new offerings and find out what other members are up to. ● ●

### Member Facebook Group

Share your news and see what success other members are having. ● ●

### Dedicated Member Support

Get answers promptly with priority access to CK staff via a direct email connection. ● ●

## SPONSORSHIPS & DISCOUNTS

**Starbucks:** Discount on coffee, equipment, paper products, training and service support ● ● NEW

**Component Hardware Group:** Discount on kitchen plumbing and hardware ● ● NEW

**Social Enterprise Alliance:** Organization-wide membership, including access to funding database, is free for Model Members; Individual membership is free for Rising Members. ● ● FREE Organization Membership FREE Individual Membership

**KNG:** Discount on uniforms & embroidery ● ●

**Mercer Cutlery:** Discount on knives ● ●

**CDN:** Free thermometers for every member organization. ● ● NEW

**National Restaurant Association:** Discount on ServSafe products ordered online ● ● NEW

## IN DEVELOPMENT

### Working Groups

Convene with your peers to discuss a topic of interest. Catalyst Kitchens will facilitate logistics, dialogue, and documentation. ● ●

### Program Review With Your CK Advocate

Consult with an assigned CK staff member during semi-annual check-ins to identify areas of strength and opportunities for growth in your program and business operations. ● ●

### Impact Benchmarking

We help you measure and track your progress over time and benchmark your performance against similar organizations. ● ●

### Online Self-Assessment

Use our online tool to evaluate your program and discover strengths and opportunities for growth. Rising Members can use this tool to determine if they qualify for Model Membership. ● ●

### Benefits Review With Your CK Advocate

Get advice about member benefits that would add value to your organization at semi-annual check-ins with a CK staff member assigned to your organization. ● ●

### CK Media Toolkit

Use tips and templates to help you gain credibility and coverage with your local media channels. ● ●