



CATALYST  
KITCHENS  
COLLABORATE • EMPOWER • TRANSFORM

# 2013 MEMBERS REPORT



# MESSAGE FROM THE DIRECTOR

## Collaborate. Empower. Transform.

For the Catalyst Kitchens Network and all of its amazing member organizations, these words are more than just a catch phrase, more than just a tagline.

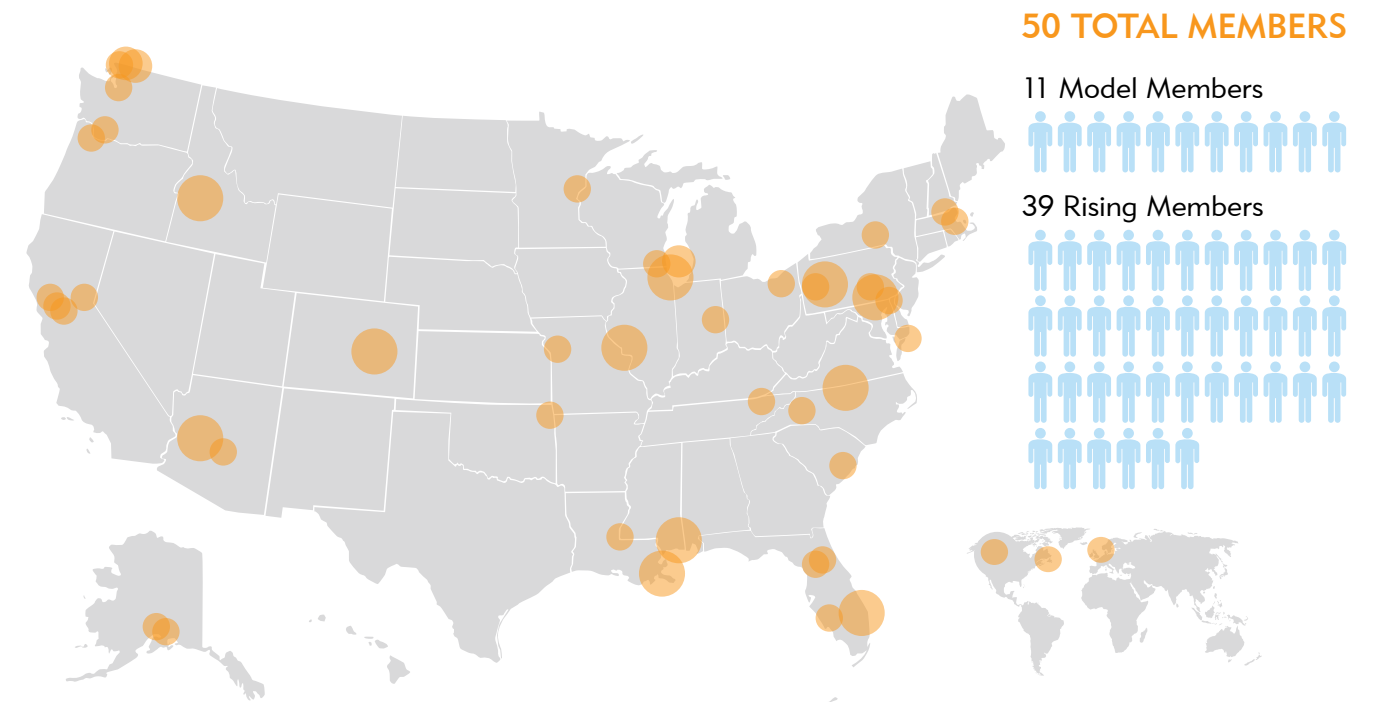
Looking back at our Network's growth and achievements in 2013—both individual and collective—it is clear that we are quickly growing from a grassroots effort to bring together like-minded organizations into a national movement of increasingly connected, continuously improving, and exponentially more impactful organizations.

Our 2013 members report illuminates not only our shared impact; it also represents the strength of our platform for expansion of our shared mission to empower individuals through job training rooted in foodservice social enterprise. It demonstrates how the strength of many can be leveraged to create a backbone that returns strength to all; to create a network of peers, to build relationships that move our work forward, and to circulate resources that help us to achieve our ultimate goal—**to have the greatest impact on poverty, joblessness and hunger that we possibly can.**

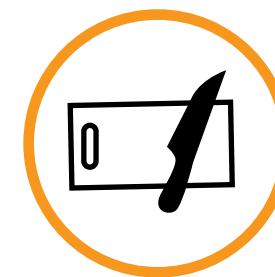
Further, together,

## WHO WE ARE

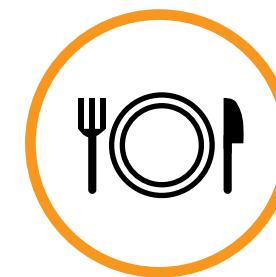
### 2013 NETWORK SNAPSHOT



## OUR COLLECTIVE IMPACT



**2,192**  
Trainees Enrolled



**7.25 Million**  
Nutritious Meals Served



**\$26.9 Million**  
Revenue Generated

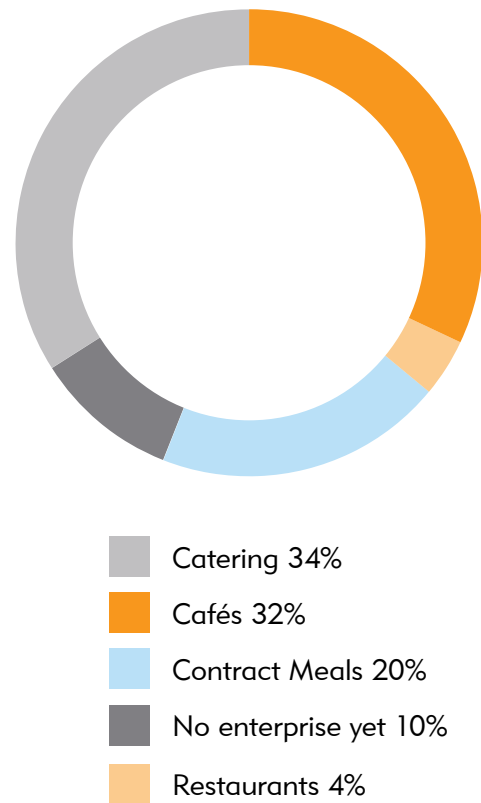


**75%**  
Job Placement Average

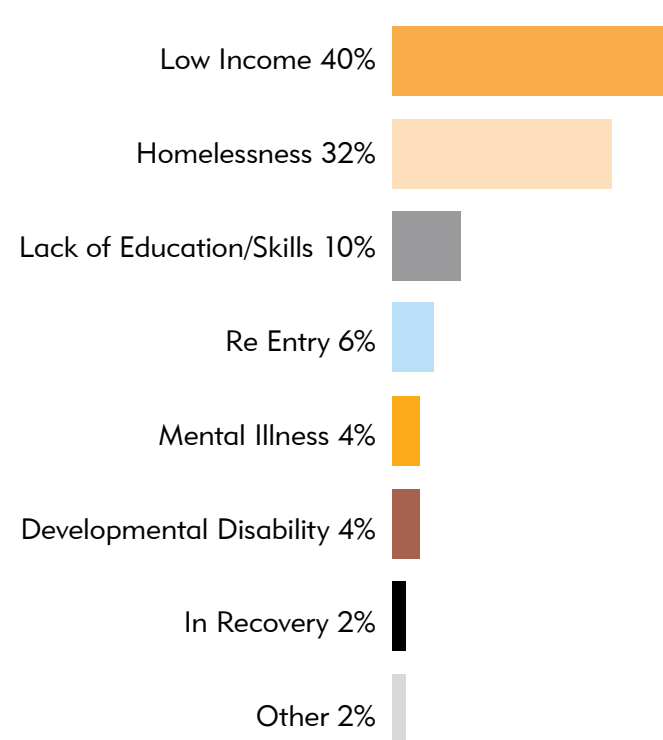
+ figures based on 2013 member-submitted outcomes

# OUR WORK

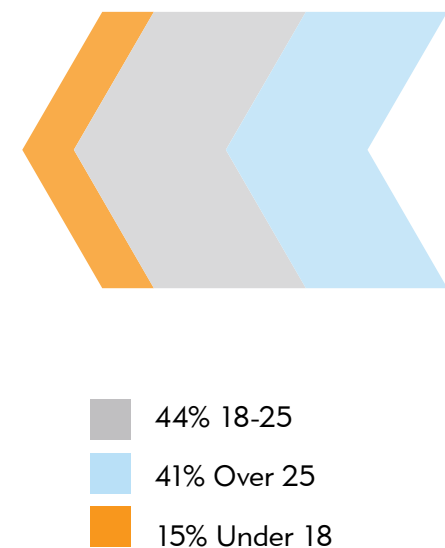
## Primary Social Enterprises



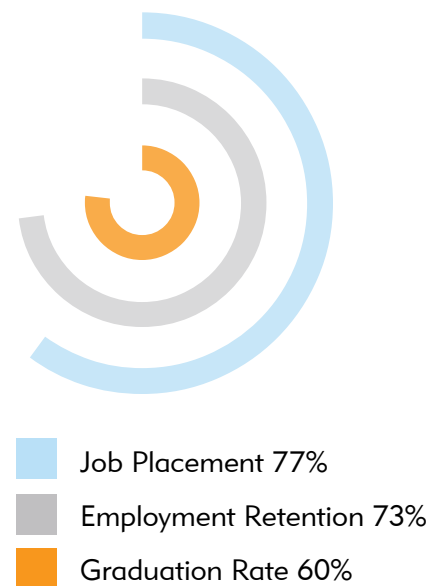
## Primary Barriers to Employment



## Trainee Ages



## Trainee Success



# MEMBER BENEFITS

## Most Valued Resources\*

- Webinars
- Summit
- Peer Networking
- Grant Awards
- CK Support Staff

\*2013 Member Survey

## Free Webinars Offered

- Network Overview
- Recruitment & Enrollment
- Job Placement & Engagement
- Outcomes Overview

Secured **\$1.15M to re-grant** to members in 2014

# SPONSORSHIPS



Sponsorship Value Accessed: **\$277,609**

+ figures based on 2013 Members Outcomes

# CAFÉ CLIMB MOVES UP TO MODEL MEMBERSHIP!

Since 2012, Climb CDC's Café Climb culinary and hospitality training program has been serving "opportunity youth" in Gulfport, MS. In 2013, CLIMB CDC graduated and placed over 90% of their youth in local and national companies, including Whole Foods, Longhorn Steakhouse, Boyd Gaming, and MGM Resorts International—with placement retention rates for graduates exceeding 75%.

The comprehensive 11-month training program includes the National Restaurant Association's ManageFirst® curriculum, workplace training at Café Climb, education and GED classes, and training in life skills and employability. Café Climb employs several of its graduates, and expects to add new staff as the new 10,000 square-foot Event Centre expands its catering services to businesses, nonprofits and community groups.

"Working with Catalyst Kitchens has accelerated the growth and the depth of our program, including instruction, cafe operations, and the launch of our new Event Centre. Model Membership allows us access to the technical and business expertise of the Catalyst Kitchens staff, and provides funding opportunities, including being selected as a pilot site for Barista Training, as well as knowledge sharing within the growing membership network."

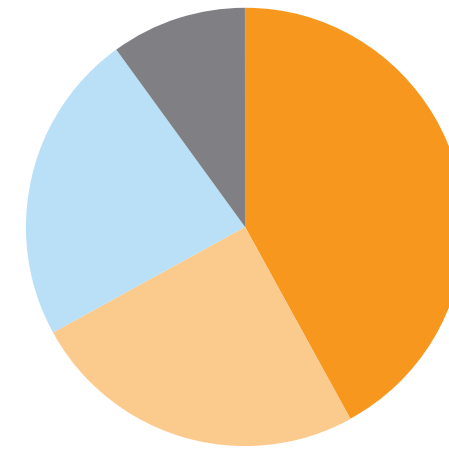


"When I was younger, I thought that life would be easy and that everything would be given to me on a silver platter. I did not think about how tough life could be, or the type of person I needed to be...While in the CLIMB CDC program, I came in an hour early every day, and gave it my all. I realize now from my time here that I am becoming that person I need to be."

– *Jadarius, Valedictorian*

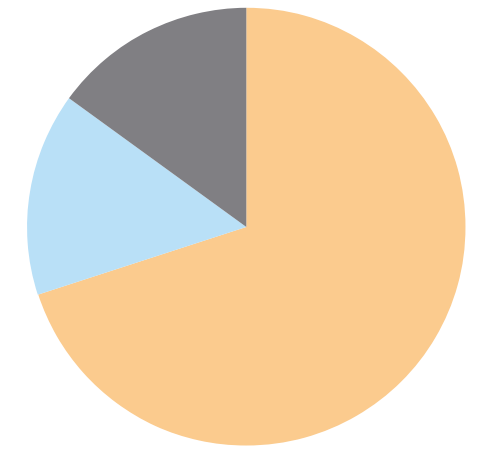
# CK EXPENSES & REVENUE

## Expenses



- **Member Support and Resource Development** \$200,000
- **Network Growth and Outreach** \$116,000
- **Grants and Benefits Administration** \$110,000
- **Org Administration** \$47,000

## Revenue



- **Backbone Funding Support\*** \$309,000
- **Member Dues** \$65,000
- **Services Revenue** \$64,000
- CK Grant Awards** \$1,150,000  
(100% passed through to members)

\*Funds released from restricted grants

# THANK YOU

Special thanks to the many friends, supporters, donors, advisors and member organizations that bring wisdom and resources to the Catalyst Kitchens table. Together we strengthen our impact and transform our communities.

## LEADERSHIP

2013 Advisory Council:

- Mike Curtin
- Janet Davas
- Shawn DiGruccio
- Ken Glass
- Gregg Johnson
- Ruth Jones
- Margaret Haywood
- Kristi Marchbanks
- Linda Nageotte
- Chris Schenck



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