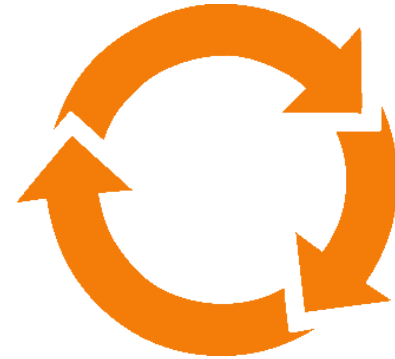




Virtual Discovery Workshop

THE PROBLEM

- More than 1 in 7 Americans live in poverty*
- Cycle of poverty is complex, generational and self-reinforcing
- Many current solutions **don't** directly provide a pathway out of poverty

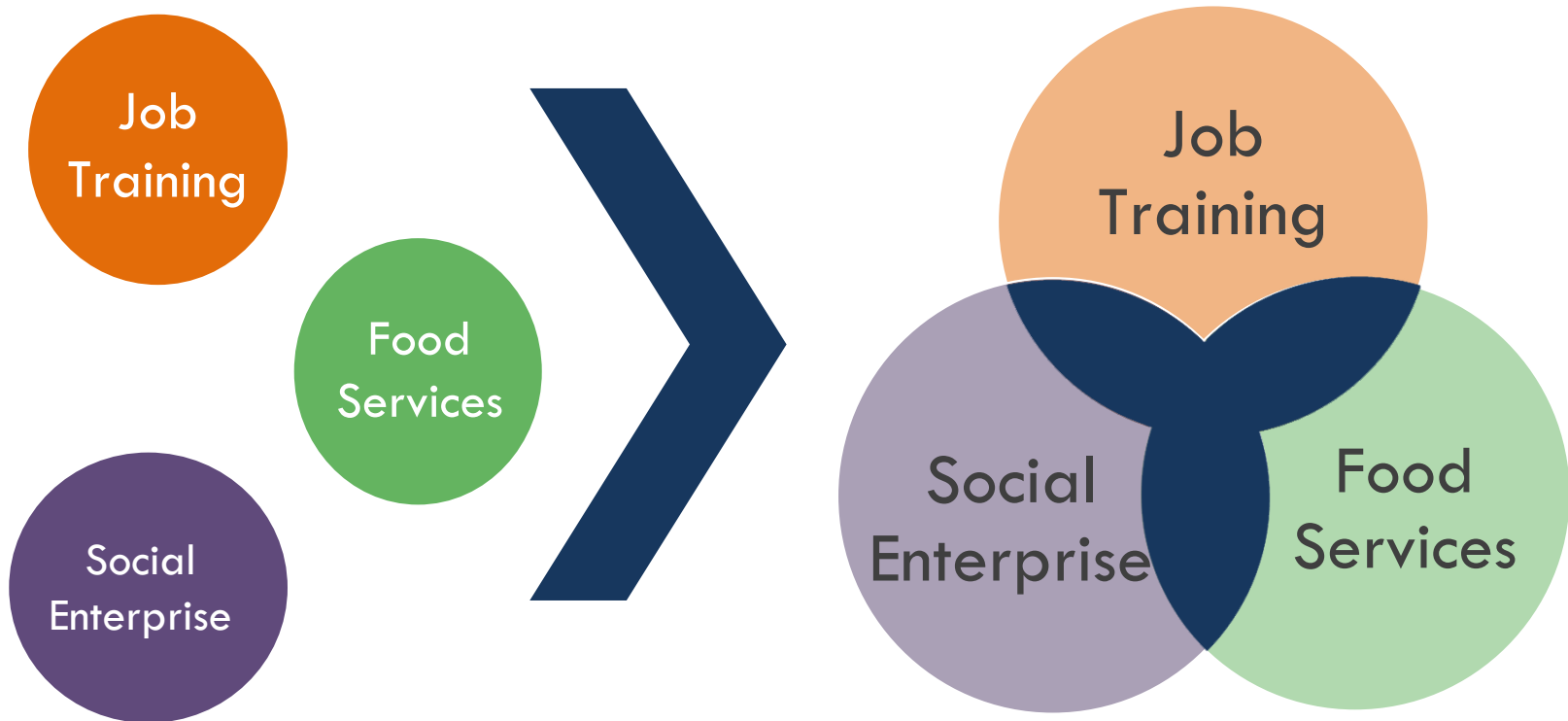


*U.S. Census Bureau: Income, Poverty, and Health Insurance: 2013

OUR SOLUTION



We support programs that empower individuals to escape the cycle of poverty through job training rooted in foodservice social enterprise



We provide consulting services and facilitate knowledge exchange through our membership network focused on balancing these three elements, so the value of each is leveraged to the benefit of the others.

CONSULTING SERVICES



If your organization is...

Catalyst Kitchens can provide...

EVALUATING

FEASIBILITY

- Discovery
- Market Research Review
- Stakeholder Alignment

PLANNING

STRATEGY

- Strategic Planning Facilitation
- Business Planning Facilitation
- Fund Development Support

PREPARING

OPERATIONALIZING

- Building Org Capacity
- Facility Evaluation & Planning
- Staffing Planning

LAUNCHING OR RESTRUCTURING

IMPLEMENTATION

- Implementation Support
- Partnership Development Support
- Program Structure Development

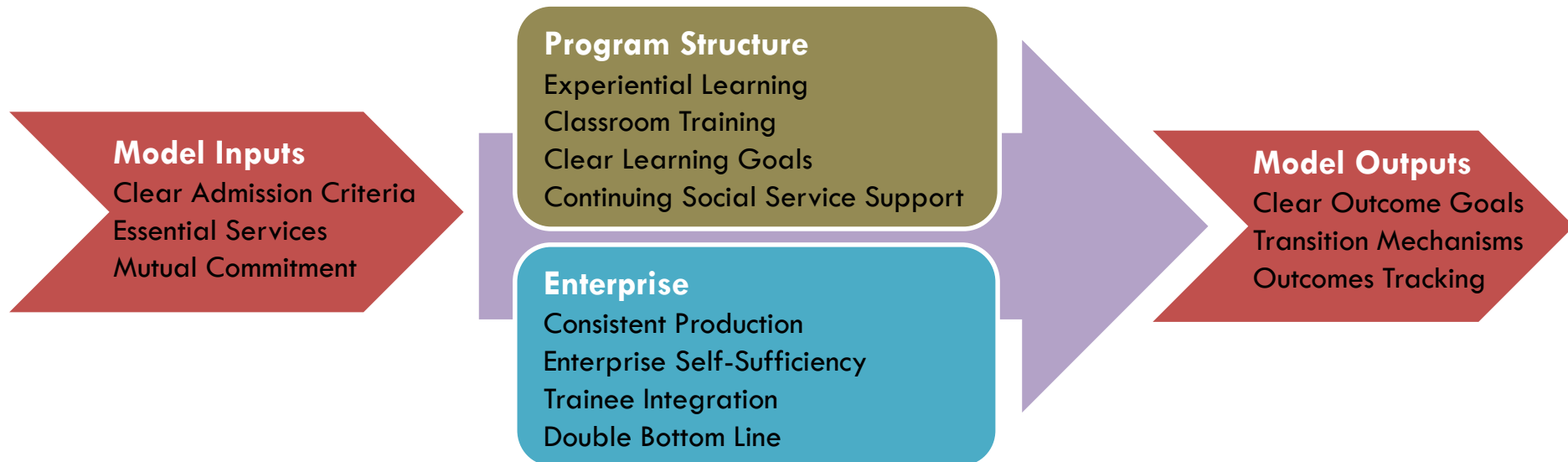
SCALING

GROWTH

- Diagnostic Evaluation
- General Troubleshooting
- Advanced Capacity Building

DISCOVERY ROAD MAP

Discovery workshops utilize the following logic model to explore program and social enterprise development.



Administration: Strategic Planning; Fundraising; Staffing; Evaluation; Communications

Collaborate. Empower. Transform.