



# Virtual Discovery Workshop

---

# THE PROBLEM

---

- More than 1 in 6 Americans live in poverty\*
- Cycle of poverty is complex, generational and self-reinforcing
- Many current solutions **don't** directly provide a pathway out of poverty



\*U.S. Census Bureau data: Income, Poverty, and Health Insurance: 2015

# OUR SOLUTION

*We support programs that empower individuals to escape the cycle of poverty through job training rooted in foodservice social enterprise*



*We provide consulting services and facilitate knowledge exchange through our membership network focused on balancing these three elements, so the value of each is leveraged to the benefit of the others.*

# CONSULTING SERVICES



If your organization is...

Catalyst Kitchens can provide...

## EVALUATING

### FEASIBILITY

- Discovery
- Market Research Review
- Stakeholder Alignment

## PLANNING

### STRATEGY

- Strategic Planning Facilitation
- Business Planning Facilitation
- Fund Development Support

## PREPARING

### OPERATIONALIZING

- Building Org Capacity
- Facility Evaluation & Planning
- Staffing Planning

## LAUNCHING OR RESTRUCTURING

### IMPLEMENTATION

- Implementation Support
- Partnership Development Support
- Program Structure Development

## SCALING

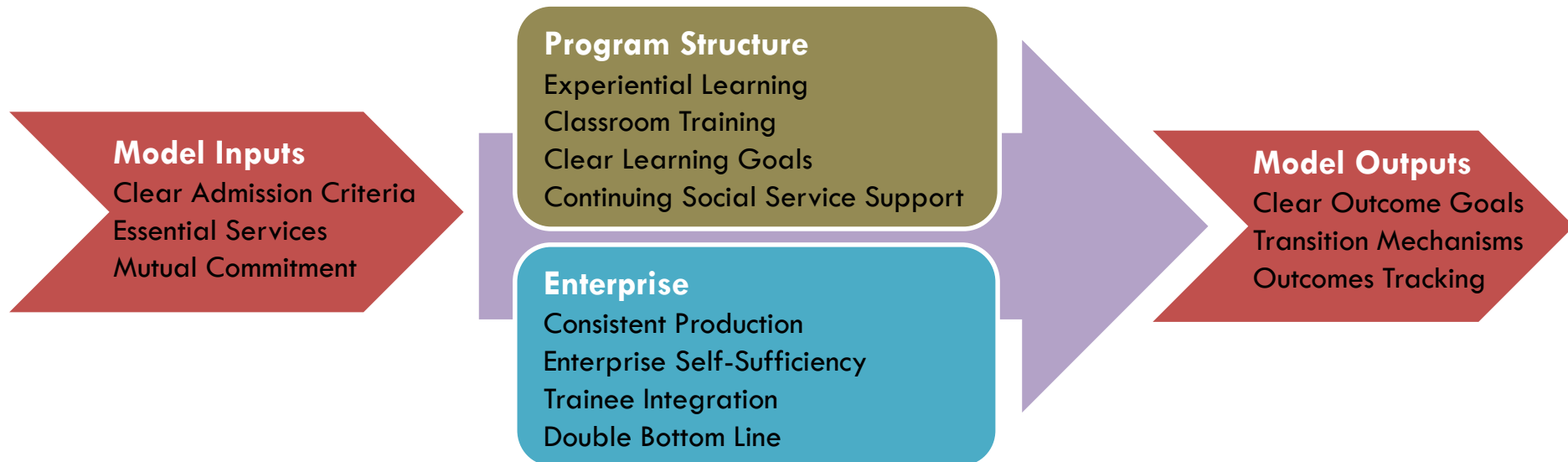
### GROWTH

- Diagnostic Evaluation
- General Troubleshooting
- Advanced Capacity Building

# DISCOVERY ROAD MAP

---

Discovery workshops utilize the following logic model to explore program and social enterprise development.



**Administration:** Strategic Planning; Fundraising; Staffing; Evaluation; Communications

---

*Collaborate. Empower. Transform.*

# SERVICE DESCRIPTION

## VIRTUAL DISCOVERY WORKSHOP



### a. Catalyst Kitchens Overview

*In-depth presentation of Catalyst Kitchens' philosophy and organizational best practices to establish context and definitions for discussion. Components include: foodservice environment, admissions and outcome goals.*

### b. Facilitated Strategic Discussion

*Specific situation analysis of program and agency intentions. We will explore how the Catalyst Kitchens approach can be applied locally.*

## QUOTE

DELIVERABLES	PRICE
<b>Virtual Discovery Workshop, 2 Facilitators</b> <ul style="list-style-type: none"><li>• CK methodology overview</li><li>• Virtually facilitated strategic discussion, workshop format, with up to 10 participants (approx. 2½ -3 hours)</li><li>• Documentation, including customized high level recommendations</li></ul>	<b>\$1000.00</b>